



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

Number: 6/0-02-155/2015-7

Date: February 27, 2015

Belgrade

Pursuant to Article 37(2) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/2011), deciding under the notification on concentration entered under number 6/0-02-155/2015 of February 11, 2015, submitted on behalf of company "Ringier Axel Springer" d.o.o. Beograd, with registered seat at the address 19 Žorža Klemensova St., Belgrade, Republic of Serbia, company registration number 17134990, in accordance with the presented Power of attorney by attorney at law Darija Ognjenović from the Law Office "Prica & Partners", 20 Kosančićev venac St., Belgrade, Republic of Serbia, on February 27, 2015, President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of direct control on the part of company "Ringier Axel Springer" d.o.o. Beograd, with registered seat at the address 19 Žorža Klemensova St., Belgrade, Republic of Serbia, company registration number 17134990, over company "New Digital" d.o.o. Beograd-Stari Grad, with registered seat at the address 9 Kneza Mihaila St., Belgrade, Republic of Serbia, company registration number 21074870, in a manner where company "Ringier Axel Springer" d.o.o. Beograd will acquire 100% of shares in company "New Digital" d.o.o. Beograd-Stari Grad from company "Executive Group" d.o.o. Beograd.

II IT IS ESTABLISHED that the applicant has executed payment in the amount of RSD 3,043,152.50 (in words: three million, forty-three thousand, one hundred fifty-two and 50/100 dinars) to the account of the Commission for Protection of Competition maintained with the Treasury Administration of the Ministry of Finance, no. 840-000000880668-16, with reference number 6/0-02-155/2015-1, which represents regulated amount of the fee as compensation for issuing decision on approval of concentration in summary procedure from Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition.