



Republic of Serbia  
**COMMISSION FOR PROTECTION  
OF COMPETITION**

Number: 6/0-02-54/2015-8

Date: February 24, 2015

Belgrade

Pursuant to Article 37(2) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), deciding under the notification on concentration entered under number 6/0-02-54/2015-1, submitted on behalf of client Borislav Stanojlović (U-PIN: 2202974180862) from Belgrade, 8a Drinićka St., in accordance with the presented Power of attorney of January 14, 2015 by attorney at law Nenad Stanković from the Law Office „Stanković & Partners“, 19 Njegoševa St., Belgrade, on February 24, 2015, President of the Commission for Protection of Competition enacts the following

## **DECISION**

**I** Concentration of undertakings in summary procedure **IS APPROVED** created by founding, in the form of joint venture, of company “Planeta Sport” d.o.o., registered in the Business Registers Agency of the Republic of Serbia under company registration number 21019984, with registered seat at the address 69đ Arsenija Čarnojevića Boulevard, New Belgrade-Belgrade, whose founders are natural persons Borislav Stanojlović (U-PIN: 2202974180862), 8a Drinićka St., Goran Lazović (U-PIN: 0109967721826), 17 Studentski trg St., and Zoran Bošković (U-PIN: 2808963721816), 71 Arsenija Čarnojevića Boulevard, all from Belgrade, over which Borislav Stanojlović will have exclusive control as owner and majority shareholder of share capital in the said company, with the goal of company “Planeta Sport” d.o.o. to acquire control over a part of retail business operations of company „Holy“ d.o.o., registered in the Business Registers Agency of the Republic of Serbia under company registration number 17198645, with registered seat at the address 38 Milovana Marinkovića St., Belgrade, and to function as an independent undertaking on a long-term basis in its future operative functioning.

**II IT IS ESTABLISHED** that the applicant has in timely manner executed payment in the amount of RSD 3,062,225.00 (in words: three million, sixty-two thousand, two hundred twenty-five and 00/100 dinars) to the account of the Commission for Protection of Competition maintained with the Treasury Administration of the Ministry of Finance of the Republic of Serbia, with reference number 6/0-02-54/2015-1, which represents appropriate dinar-currency equivalent value of the regulated amount of fee as compensation for issuing decision on approval of concentration in summary procedure from Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition.