



Published text contains protected data.
Protected data are presented with symbol [...] or in the range that the Commission finds to be an appropriate manner of protection.

Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

25/IV Savska St., Belgrade
Number: 6/0-02-385/2018-5
Date: June 6, 2018

Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13), and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), deciding under the notification of concentration entered under number 6/0-02-385/2018-1 of May 4, 2018, submitted by company The Procter & Gamble Company, with registered seat at the address One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America, via a procurator holder, attorney at law Danijel Stevanović from the Law Office „Moravčević Vojnović i Partneri“, 15 Dobračina St., Belgrade, on June 6, 2018, President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of control on the part of company The Procter & Gamble Company, with registered seat at the address One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America, company number 31-0411980, over the following companies: 1. Merck Selbstmedikation GmbH, Darmstadt, Germany, company number HRB 8102; 2. Merck Consumer Health Care Ltd., England and Wales, company number 01445808; 3. Merck Médication Familiale S.A.S., Lyon, France, company number 972 502 538 R.C.S. Lyon; 4. Merck Consumer Health GmbH, Darmstadt, Germany, company number HRB 93767, 5. Merck Consumer Health N.V/S.A., Overijse, Belgium, company number 0461.017.640 and their seven subsidiaries, as well as global business operations concerning dietetic products and medicaments, created by acquisition of shares (stakes) and assets of said companies from their previous controller, company Merck KGaA, Darmstadt, Germany, company number HRB 6164, pursuant to the Share purchase agreement.

II IT IS ESTABLISHED that the Party, company The Procter & Gamble Company, executed payment in the amount of EUR 25,000.00 (in words: twenty-five thousand euro) on May 9, 2018 to the account of the Commission for Protection of Competition, which represents appropriate amount of the fee as compensation for issuing decision on approval of concentration in summary procedure.