



Republic of Serbia  
**COMMISSION FOR PROTECTION  
OF COMPETITION**

25/IV Savska St., Belgrade  
Number: 6/0-02-489/2018-9  
Date: August 21, 2018

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Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13), and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), deciding under the notification of concentration entered under number 6/0-02-489/2018-1, submitted by company United Media S.à.r.l., with registered seat at the address Boulevard Pierre Frieden 43, L-1543 Luxembourg, represented by procurator holder, attorney at law Veljko Smiljanić from Belgrade, 23 Resavska St., on August 21, 2018, the President of the Commission for Protection of Competition enacts the following

### **DECISION**

**I** Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of individual control on the part of company United Media S.à.r.l., with registered seat at the address Boulevard Pierre Frieden 43, L-1543 Luxembourg, registered with the Luxembourg Trade and Companies Register under company number B184939, over company Media Point d.o.o. Beograd, with registered seat at the address 13b Antifašističke borbe St., Belgrade-New Belgrade, registered with the Business Registers Agency of the Republic of Serbia under company number 20552387, by acquiring 100% of shares.

**II IT IS ESTABLISHED** that the Party, company United Media S.à.r.l., with registered seat in Luxembourg, has executed a stipulated payment in full as compensation for issuing this decision, by paying the amount of EUR 25,000.00 (in words: twenty-five thousand euro) on June 29, 2018, to the account of the Commission for Protection of Competition.