



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

25 Savska St., 4th Floor, Belgrade

Number: 6/0-02-814/2019-9

Date: November 21, 2019

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Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13), and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), on receipt of the merger notification No. 6/0-02-814/2019-1 of October 10, 2019, submitted by companies Društvo za eksport-import, trgovinu na veliko i malo tekstilom i konfekcijom Fashion company d.o.o. Beograd (Novi Beograd), with registered office at 115b Mihaila Pupina Blvd., Belgrade, Serbia, and Fashion Box The Netherlands B.V., with registered office at Singel 250, 1016AB Amsterdam, the Netherlands, via procuration holder, attorney at law Vladimir Hadži Makunčević from Belgrade, 8 Vuka Karadžića St., on November 21, 2019, the President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED**, created by acquisition of joint control on the part of company Društvo za eksport-import, trgovinu na veliko i malo tekstilom i konfekcijom Fashion company d.o.o. Beograd (Novi Beograd), with registered office at 115b Mihaila Pupina Blvd., Belgrade, Serbia, company number 06737536, and company Fashion Box The Netherlands B.V., with registered office at Singel 250, 1016AB Amsterdam, the Netherlands, company number 800991023, over company East Box d.o.o. Beograd – Novi Beograd, with registered office at 115b Mihaila Pupina Blvd., Belgrade, Serbia, company number 21485403, by changing the form of control from individual to joint, implemented by purchasing 51% of shares on the part of company Fashion Box The Netherlands B.V. and its joining with company East Box d.o.o. Beograd – Novi Beograd.

II IT IS ESTABLISHED that the party, company Fashion company d.o.o. Beograd (Novi Beograd), had made payment in the amount of XXX on October 14, 2019, into the account of the Commission for Protection of Competition, which represents a dinar-currency equivalent value of the fee charged for issuing a merger clearance decision in summary procedure, calculated at the middle exchange rate of the National Bank of Serbia on the day of payment.

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PRESIDENT OF THE COMMISSION

Nebojša Perić, m.p.