



Republic of Serbia  
**COMMISSION FOR PROTECTION  
OF COMPETITION**  
25 Savska St., 4<sup>th</sup> Floor, Belgrade  
No.: 6/0-02-304/2020-6  
Date: March 20, 2020

The published text contains protected information. The information protected herein is represented by [...] symbol or in the range that the Commission considers to be the appropriate manner of protection.

Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13), and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), on receipt of the merger notification No. 6/0-02-304/2020-1 of February 20, 2020, filed by company United link, spletni marketing, d.o.o., with registered office at 49A Brnčičeva St., 1231 Ljubljana – Črnuče, Slovenia, via procurator holder, attorney at law Bojana Miljanović from the Law Office of Karanović & Partners, 23 Resavska St., Belgrade, on March 20, 2020, the President of the Commission for Protection of Competition enacts the following

## **DECISION**

**I** Concentration of undertakings in summary procedure **SHALL BE APPROVED**, created by acquisition of individual control on the part of company United link, spletni marketing, d.o.o., with registered office at 49A Brnčičeva St., 1231 Ljubljana – Črnuče, Slovenia, company number 8477574000, over company IDEO PLUS spletna prodaja, d.o.o., with registered office at 30 Pot k sejmišču St., 1231 Ljubljana – Črnuče, Slovenia, company number 2297612000, by purchasing 100% of shares.

**II IT SHALL BE ESTABLISHED** that the notifying party, company United link, spletni marketing, d.o.o., had made payment in the amount of XXX euro on March 10, 2020, into the account of the Commission for Protection of Competition, which represents the fee charged for issuing a merger clearance decision in summary procedure.

**PRESIDENT OF THE COMMISSION**

Nebojša Perić, m.p.