



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

25 Savska St., 4th Floor, Belgrade

No.: 6/0-03-125/2021-3

Date: February 12, 2021

The published text does not contain protected or omitted information. The information protected herein is represented by [...] symbol or in the range that the Commission considers to be the appropriate manner of protection, while the omitted information is represented by XXX symbol.

Pursuant to Article 22(2), Article 25(1), Article 57(1), and Article 68(1/4) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13), and Articles 3 and 4 of the Regulation on criteria for setting the amount payable on the basis of measure for protection of competition and sanctions for procedural breaches, manner and terms for payment therein and conditions for determination of respective measures (Official Gazette of the RS 50/10), in proceedings *ex officio* brought against company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, represented by Tijana Kojović from the Law Office “BDK Advokati”, 28 Kralja Aleksandra Blvd., Belgrade, to investigate the permissibility of concentration implemented prior to obtaining clearance under the Law on Protection of Competition, at the 40th Session held on February 12, 2021, the Council of the Commission for Protection of Competition enacts the following

DECISION

I IT SHALL BE ESTABLISHED that a concentration created by acquisition of individual control on the part of company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, over companies:

1. Frikom d.o.o. Beograd, with registered office at bb Zrenjaninski put St., Belgrade, company number 07042728;
2. Mg Mivela d.o.o., with registered office at 28 Partizanske avijacije St., Belgrade, company number 20080892;
3. Atlas Ambassador d.o.o. Beograd, with registered office at 26 Obilićev venac St., Belgrade, company number 07735952;
4. Kron d.o.o., with registered office at 11a Autoput za Zagreb St., Belgrade, company number 07020350;
5. M-profil SPV d.o.o. Beograd, with registered office at bb Zrenjaninski put St., Belgrade, company number 20715014;
6. mStart Business Solutions d.o.o., with registered office at 11a Autoput za Zagreb St., Belgrade, company number 21192538;
7. Nova Sloga d.o.o. Trstenik, with registered office at 81/1 Kneginje Milice St., Trstenik, company number 17254332;
8. PIK Vrbovec d.o.o. Beograd, with registered office at bb Partizanske avijacije St., Belgrade, company number 21308919;
9. Dijamant a.d. Zrenjanin, with registered office at 14 Temišvarski drum St., Zrenjanin, company number 08000344;
10. Kikindski Mlin a.d. Kikinda, with registered office at 198 Svetozara Miletića St., Kikinda, company number 08021694;
11. Kompas d.o.o. Beograd, with registered office at 26 Obilićev venac St., Belgrade, company number 07538065;

12. AGKOR posredovanje u osiguranju d.o.o. Beograd, with registered office at 4 Bulevar umetnosti Blvd., Belgrade, company number 21098302;
 13. TP Angropromet Eksport-Import d.o.o. Niš, with registered office at 43 Branka Krsmanovića St., Niš, company number 07238860;
 14. BEOJANA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 20353287;
 15. BEOKONA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 20353490;
 16. BEOPANA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 20353392;
 17. BEOSLANA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 20353350;
 18. BEOVONA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 20353473;
 19. IDEA d.o.o. Beograd, with registered office at 11a Autoput za Zagreb St., Belgrade, company number 06423566;
 20. ADRIATICA.NET d.o.o. Beograd, with registered office at 8/VI Kosovska St., Belgrade, company number 20153253;
 21. Super Kartica d.o.o. Beograd, with registered office at bb Partizanske avijacije St., Belgrade, company number 20918314,
- is implemented prior to obtaining clearance from the Commission for Protection of Competition.

II IT SHALL BE ESTABLISHED that concentration referred to in Paragraph I of enacting terms herein fulfils the requirements of permissibility in accordance with Article 19 of the Law on Protection of Competition.

III MEASURE FOR PROTECTION OF COMPETITION SHALL BE DETERMINED against undertaking, company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, in the form of a commitment to pay a monetary sum in the amount of RSD 8,820,000.00 (in words: eight million eight hundred twenty thousand dinars).

IV IT SHALL BE ORDERED to undertaking, company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, to execute payment in respect of the measure for protection of competition referred to in Paragraph III of enacting terms herein to the Budget account of the Republic of Serbia, No. 840 743224 843 94 MOD 97 – with Reference number: two-digit control number MOD 97 – three-digit number of the municipality, city or area – number of this decision.

V DEADLINE SHALL BE SET OUT for undertaking, company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, at 3 (three) months from the notification of this Decision to execute orders referred to in Paragraph IV of enacting terms herein, under threat of enforcement measures implemented by the Tax Administration under regulations governing tax collection.

VI IT SHALL BE ORDERED to undertaking, company Fortenova Grupa d.d, with registered office at 1 Marijana Čavića St., Zagreb, Republic of Croatia, company number 081179147, that no later than 5 (five) days from the date of execution of orders referred to in Paragraph V of enacting terms herein, to submit proof of payment thereof to the Commission for Protection of Competition.

PRESIDENT OF THE COMMISSION

(Signed)
Nebojša PERIĆ