



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

25 Savska St., 4th Floor, Belgrade

No.: 6/0-02-93/2021-3

Ref. No.: 6/0-02-768/2020

Date: January 22, 2021

The published text does not contain protected or omitted information. The information protected herein is represented by [...] symbol or in the range that the Commission considers to be the appropriate manner of protection, while the omitted information is represented by XXX symbol.

Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/11), in proceedings instituted on receipt of the Merger notification No. 6/0-02-768/2020-1 of December 17, 2020 filed by company Ferrero International S.A, with registered office at 16, Route de Trèves L - 2633 Senningerberg, Luxembourg, via procuration holder, attorney at law Tijana M. Lalić from the Law Office “Prica i partneri”, 31 Resavska St., Belgrade, on January 22, 2021, the President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **SHALL BE APPROVED**, created by acquisition of individual control on the part of company Ferrero International S.A, with registered office at 16, Route de Trèves L - 2633 Senningerberg, Luxembourg, company number B60814, over business operations of company Eat Natural Limited, with registered office at 62 Camberwell Station Road, London, United Kingdom of Great Britain and Northern Ireland, company number 03345268, and company Hand 2 Mouth Limited, with registered office at The Coach House, Headgate, Colchester, England CO3 3BT, United Kingdom of Great Britain and Northern Ireland, company number 03917856, that concern the production, packaging, supply, distribution, marketing and sales of cereal bars, toasted muesli and granola.

II IT SHALL BE ESTABLISHED that the notifying party, company Ferrero International S.A., had made payment in the amount of XXX on January 4, 2021 into the account of the Commission for Protection of Competition, which represents the fee charged for issuing a merger clearance decision in summary procedure.

PRESIDENT OF THE COMMISSION

(Signed)
Nebojša PERIĆ