



Republic of Serbia  
**COMMISSION FOR  
PROTECTION OF  
COMPETITION**

25/IV Savska Street, Belgrade  
Number: 6/0-03-727/2022-1  
Date: October 24, 2022

President of the Commission for Protection of Competition, pursuant to Article 35 paragraph 2 and Article 62 paragraph 1 of the Law on Protection of Competition (“Official Gazette of the Republic of Serbia”, number 51/09 and 95/13), on October 24, 2022 brings the following

### **CONCLUSION**

**I INITATING THE PROCEDURE** *ex officio* against the company ANANAS E-COMMERCE doo Beograd - Novi Beograd, with headquarters at Vladimira Popovića 8A, Novi Beograd, ID number 21625434, represented by the legal representative, director Marko Carević, for the investigation of the concentration that was carried out although it was not approved in accordance with the Law on the Protection of Competition, which, according to the well-founded assumption, was created by the aforementioned company's acquisition of control over the company БЕБСПИОТ ДООЕЛ Import-Export Skopje, with headquarters at Lermontova no. 3/6, Skopje, North Macedonia, ID number 6457789, represented by legal representative, general manager Nevena Radovanović.

**II ALL PERSONS** having documents or other relevant information that can contribute to establishing the factual situation in this procedure **ARE HEREBY INVITED** to submit them at the address of the Commission for Protection of Competition, 25 / IV Savska Street, Belgrade.

**III** This decision shall be published in the “Official Gazette of the Republic of Serbia” and webpage of the Commission for Protection of Competition.

**PRESIDENT OF THE COMMISSION**

Nebojša Perić, m.p.