



Republic of Serbia
**COMMISSION FOR
PROTECTION OF
COMPETITION**

25/IV Savska Street, Belgrade

Number: 6/0-02-598/2022-7

Date: November 18, 2022

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President of the Commission for Protection of Competition, pursuant to Article 37 paragraph 2 and Article 65 paragraph 5 of the Law on Protection of Competition (“Official Gazette of the Republic of Serbia”, number 51/09 and 95/13), and Article 2 paragraph 1 item 6 of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (“Official Gazette of the RS”, No. 49/11), in deciding upon notification of concentration number 6/0-02-598/2022-1, submitted on August 18, 2022 by ZF Friedrichshafen AG, with headquarters at Lowentaler Strasse 20, Friedrichshafen, Germany, HELLA GmbH & So, KGaA, with registered office at Rixbecker Strasse 75, Lipstadt, Germany, NGK SPARK PLUG EUROPE GmbH, with registered office at Harkortstrasse 4, Ratingen, Germany, and Clarios Germany Holding GmbH & So. KG, with headquarters at Am Leineufer 51, Hanover, Germany, through attorney Danijel Stevanović, from Lawyer Partnership Company Moravčević Vojnović and partners, with headquarters at Bulevar vojvode Bojovića 6-8, Belgrade, on November 18, 2022, adopts the following

DECISION

I APPROVING in summary procedure, concentration of market participants resulting from the acquisition of joint control by ZF Friedrichshafen AG, with registered office at Lowentaler Strasse 20, Friedrichshafen, Germany, registration number HRB 630206, HELLA GmbH & So, KGaA, with registered office at Rixbecker Strasse 75, 59552 Lipstadt, Germany, registration number HRB 6857, NGK SPARK PLUG EUROPE GmbH, with registered office at Harkortstrasse 4, Ratingen, Germany, registration number HRB 43118, and Clarios Germany Holding GmbH & Co, KG, with headquarters at Am Leineufer 51, Hanover, Germany, registration number HRA 205413, with the aim of creating a new market participant that will operate on a long-term basis and have all the functions of an independent market participant, by establishing a company called AHEAD GmbH, based at Mariendorfer Damm 1, Berlin, Germany, which will be engaged in the development of a digital platform for educational and entertainment content, which also offers digital technical video training, access to service and maintenance data in the independent automotive aftermarket and in the mobility industry in certain parts of Europe.

II IT SHALL BE ESTABLISHED that the notifying parties, companies ZF Friedrichshafen AG, HELLA GmbH & So, KGaA, NGK SPARK PLUG EUROPE GmbH and Clarios Germany Holding GmbH & Co. KG, paid the amount of RSD XXX, on September 30, 2022 to the account of the Commission for Protection of Competition, representing regulated amount for the issuance of decision on concentration approval in summary procedure.

PRESIDENT OF THE COMMISSION

Nebojša Perić, m.p.