



Republic of Serbia  
**COMMISSION FOR  
PROTECTION OF  
COMPETITION**  
25/IV Savska Street, Belgrade  
Number: 6/0-02-256/2024-5  
Reference: 6/0-02-767/2023  
Date: February 2, 2024

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President of the Commission for Protection of Competition, pursuant to Article 37 paragraph 2 and Article 65 paragraph 5 of the Law on Protection of Competition (“Official Gazette of the Republic of Serbia”, number 51/09 and 95/13), and Article 2 paragraph 1 item 6 of the Schedule of Fees for Activities within the Competence of the Commission for Protection of Competition (“Official Gazette of the Republic of Serbia”, No. 49/11), acting upon the notification of concentration No. 6/0-02-767/2023-1, submitted on November 10, 2023 by the undertaking United Group Bulgaria EOOD, with its registered office at 115i Tzarigradsko shose, Sofia, through its authorised representative, attorney-at-law Bojan Vučković of the law firm Karanovic & Partners, Resavska 23, Belgrade, on February 2, 2024, hereby adopts the following

### **DECISION**

**I APPROVING**, under the summary procedure, the concentration of market participants arising from the acquisition of individual control by the undertaking United Group Bulgaria EOOD, with its registered office at 115i Tzarigradsko Shose, Sofia, Bulgaria, UIC 207029387, over the undertakings VIVA Corporate Bulgaria EOOD, with its registered office at 37A Fridtjof Nansen Street, fifth floor, Sofia, Bulgaria, UIC 206486372, Bulsatcom Investment Limited, with its registered office at Rutland House, c/o CSU Team, Squire Patton Boggs (UK) LLP, 148 Edmund Street, Birmingham, United Kingdom of Great Britain and Northern Ireland, company registration number 09047965, and Bulsatcom EOOD, with its registered office at 15 Magnauska Shkola Street, fourth floor, Sofia, Bulgaria, UIC 206575401, through the acquisition of 100% of shares.

**II IT SHALL BE ESTABLISHED** that the notifying party United Group Bulgaria EOOD paid the amount of XXX, on January 11, 2024 and the amount of XXX on January 12, 2024, to the account of the Commission for Protection of Competition, representing appropriate regulated amount for the issuance of decision on concentration approval in summary procedure.

**PRESIDENT OF THE COMMISSION**

Nebojša Perić, m.p.